Claims:

1. An electronic distribution system for mass distribution of multimedia simultaneously to numerous end users, comprising,

(a) a memory device for storing multimedia as a plurality of data blocks;

(b) a wireless transmitter associated with said source memory device for transmitting said data blocks as a wireless data stream

(c) a plurality of remote receivers, each remote receiver being associated with one of a plurality of end users, said receivers receiving said wireless data stream transmitted by said transmitter and outputting said data stream as an electrical signal; and

(d) a plurality of computing devices, each of said computing devices being associated with a respective one of said receivers, each said computing device comprising a local memory device, software being resident in said local memory device, said software comprising instructions controlling the processing of said data stream, each said remote receiver and its associated computing device cooperating to convert said wireless data stream back into said data blocks, said software being configured to store said data blocks in said local memory device, and being further configured to provide end users with access to said multimedia data.

2. A system as in claim 1, wherein said wireless transmitter comprises a satellite, and said source memory device is located on the surface of the earth and is coupled to said satellite through the use of a wireless ground transmitter.

3. A system as in claim 1, wherein said data stream further comprises a listing identifying each data block transmitted.

4. A system as in claim 1, wherein said multimedia data comprises a newspaper.

5. A system as in claim 1, wherein said multimedia data comprises viewable information having links to other information, said links being actuators for providing the end user with access to the other information.

6. A system as in claim 5, wherein said links are accessible over a wireless system and /or through a computer network such as the Internet.

7. A system as in claim 5, wherein said other information comprises data stored in said local memory device.

8. A system as in claim 5, wherein said other information comprises data stored in a remote memory device, said remote memory device being part of the infrastructure of a computer network.

9. A system claim 1, wherein said multimedia comprises text and / or photographs and /or video sequences and / or games and /or music and / or animation, and said multimedia is compressed to reduce bandwidth requirements.

10. A system as in claim 1, wherein the contents of said multimedia data is periodically updated through the transmission of substitute data blocks which are substituted in memory for already transmitted data blocks having a common identifier.

11. A system as in claim 1, wherein computing devices associated with users are periodically queried to ensure that data is well received.

12. A system as in claim 1, wherein users are given the option of requesting retransmission of a data block, and data blocks are transmitted when a minimum number of user requests for retransmission of a data block are received, said minimum number being determined by available bandwidth in the electronic distribution system.

13. A system as in claim 1, wherein the software configured to provide end users with access to said multimedia data, searches for patterns in accessing of said data by said end users to develop the user profile

14. A system as in claim 13, wherein said user profile determines the organization and/or content of information stored in accessible on a computer associated with a particular end user.

15. A method of distributing multimedia data to a plurality of end users simultaneously comprising:

(a) entering the multimedia data into a processing device;

(b) storing the multimedia data as individual data blocks in memory;

(c) creating a list identifying said data blocks in memory;

(d) transmitting said data blocks from memory as a data stream with a wireless transmitter; and,

(e) checking said list and the received content of said data blocks to determine which of said data blocks have been well received.

16. A method as in claim 15, wherein said list and said received data block content is checked after each data block is transmitted.

17. A method as in claim 15, further comprising:

(f) transmitting any data blocks listed but not transmitted.

18. A method as in claim 15, wherein said multimedia data comprises a newspaper.

19. A method of receiving multimedia data from a celestial transmitting source, comprising:

(a) receiving, over a plurality of receivers, a wireless transmission of data blocks as a data stream from the transmitting source;

(b) receiving a list identifying the data blocks transmitted;

(c) checking said list;

(d) processing said data blocks with a computer; and

(e) presenting said data blocks for viewing by a user using the computer.

20. A method as in claim 19, wherein said presenting said data blocks for viewing by a number of users simultaneously comprises:

(i) entering the multimedia data into processing device;

(ii) storing the multimedia data as individual data blocks in memory;

(iii) creating a list identifying said data blocks in memory; and

(iv) transmitting said data blocks from memory as a data stream with a wireless transmitter.

21. A method as in claim 19, wherein said list is checked after receiving each data block.

22. A method as in claim 19, wherein said data blocks are presented in a format corresponding to the operating system in the memory of the computer.

23. A method as in claim 20, further comprising:

(f) said presenting includes presentation of interactive multimedia data and information having viewable links to a plurality of the interactive multimedia data and information, said links being accessible to the user for actuating the plurality of other interactive multimedia data and information, said links each having individual identifiers.

(g) recording the links accessed by said user;

(h) associating said recorded links with specific interest groups, said specific interest groups being associated with the multimedia data and information actuated by said user; and,

(i) categorizing and organizing said associated specific interest groups to develop a profile of said users interests.

24. A method as in claim 23, wherein said profile is continuously developed by said user accessing links.

25. A method as in claim 23, wherein said identifiers comprise interest-identifying information.

26. A method as in claim 23, further comprising:

(j) presenting said user with varied amounts and / or organization of multimedia data and information in accordance with the developed profile.

27. A method as in 26, further comprising:

(k) updating said profile periodically.

28. A method as in claim 24, wherein said recorded links are stored in memory.

29. A method as in claim 27, further comprising:

(l) categorizing and organizing said associated specific interest groups to develop a general profile of all users interests.

30. A system as in claim 1, wherein users are given the option of requesting transmission of a data block, said request causing transmission of said data block by said transmitter.

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